Appendix 3

Place Partnership Lead – A 9 Stage Framework for Delivery

1. **Framework Development**
   Collectively develop and agree the stages for Place Partnership Lead working.

2. **Resource allocation**
   Each lead member to be allocated a key officer to work with

3. **Initial scoping meeting of Place Partnership Lead Member, Intelligence colleague and key officer**
   Members have received intelligence summaries and meetings currently being arranged on the back of this.

4. **Agree a priority theme and population group based on intelligence**

5. **Develop an action plan to cover the following:**

   a. Engagement with elected councillors, relevant departments and sections operating in the designated area with responsibility for the priority theme to understand what already exists and what the gaps are
   b. Engagement with the community and key stakeholder groups / organisations

   Engagement Tips:
   Engagement should involve council services, Cllrs, the third sector and other partners. This is particularly important in order to focus on people's mental health and not just health and care services.

   When planning engagement think about how we will work across different spatial scales — neighbourhoods, villages, towns, urban and rural areas.

   In order to *inspire others to contribute and participate* (one of our ground rules) it is important to focus on success rather than past failures i.e. valuing and drawing on strengths and successes in a 'place' and focusing on what is good about something as opposed to what is bad.

   A few examples/suggestions of approaches we could take to engage are below:-

   o Story telling – collecting information about people's experience of successful projects or activities; their achievements, aspirations and motivations. Story telling can help make connections and build networks. Stories are also a form of evidence to be considered alongside intelligence to provide a more rounded account of what is happening.
   o World cafes – an informal setting for participants to explore a topic/issue through discussion in small groups.
   o Roadshow/touring workshop – reaching people where they already are, especially good when these can be combined with existing events.
   o Web-based / on line engagement – could be used alongside offline engagement…
   o You could also host a public meeting, conference or event.
   o Please share any ideas we could use…

Appendix 3

6. **Following engagement, determine the commission**
   When we start to think about next steps after engagement, consider the following:-

   It's not always about the money……how can we use the insight and intelligence we have gathered to influence policy change?

   Don't focus on the £1M in isolation of other resources. How we can attract match and additional funding and jointly commission e.g. from health services to achieve common goals?

   Consider civic crowdfunding. Not only does this provide an opportunity for citizens/communities to develop, contribute to and participate in projects but it's a way of using funding to attract additional donations e.g. from businesses and communities?

7. **Work with place partnership lead members to share commonalities**

   Share what we've discovered learned with each other

8. **Recommend to Cabinet**

9. **Implement, monitor and evaluate**

Process example:

For 1 area; intelligence suggests higher rates of young people feeling lonely and isolated

Discussion with intelligence lead identifies this is particularly in young girls aged 11-13

Action plan developed which seeks to speak to elected members, schools as community hubs, community plus, libraries, children's centre staff, thriving Kirklees to understand what already exists to help this group engage with others and take up activities

Gaps identified around after school provision which is non-social media based

Plan a community engagement event to ask the community what sort of provision would these girls want?

Agree to seed fund a local VCS organisation who wants to run after school mood boosting clubs

Discuss with other 6 colleagues to check similarities

Recommend to Cabinet

Implement programme and monitor outcomes.